



WEBSITE DESIGN
& MANAGEMENT

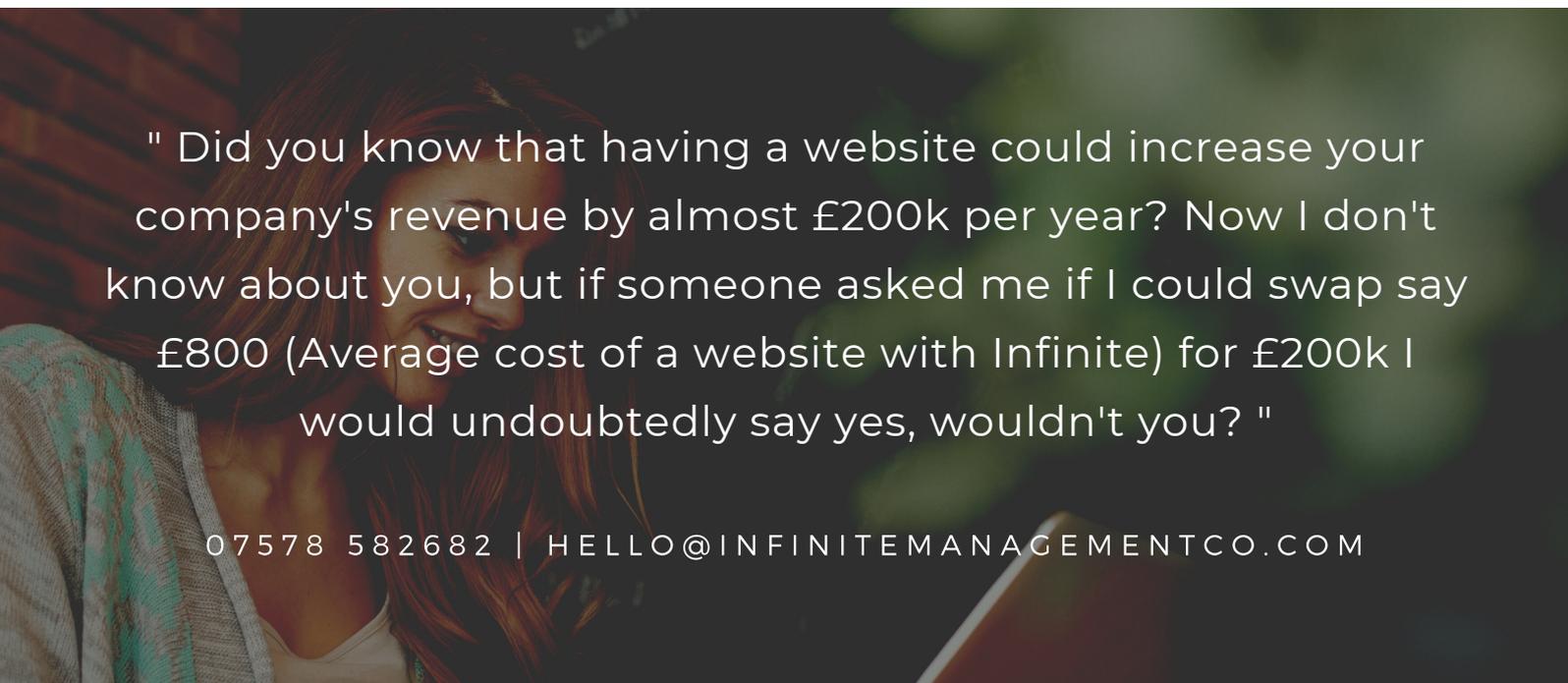
with Infinite Management

PACKAGES AND PRICES
WEBSITE DESIGN 2021/2022
WWW.INFINITEMANAGEMENTCO.COM

WHY EVERY BUSINESS NEEDS A WEBSITE

Why is having a website so important, and how is it going to increase your sales? No matter what you're selling whether a service or a product, you absolutely need an online presence. I can't tell you how many times I have searched a specific business on google to find no website for the company. You know what I do after that?

I click on someone else's page. Your competition. The company who are doing or selling almost exactly what you offer and I use them instead. In 2018 the population no longer want to search several platforms for information or contact details. They want to search your business and find you right away, and if they can't you're missing out.



" Did you know that having a website could increase your company's revenue by almost £200k per year? Now I don't know about you, but if someone asked me if I could swap say £800 (Average cost of a website with Infinite) for £200k I would undoubtedly say yes, wouldn't you? "

WEBSITE DESIGN

Your website is your 24/7 receptionist. It is there to feed your clients information, pricing, details about you and your products/services and will act as a buffer between the times that you cannot be in contact with the client. No one wants to wait hours or days for a response to a simple question, they want to be able to find the information immediately.

Your website is your clients information platform. A place where they can learn about you, your services, products, opening times, FAQs, address, contact details and more.

Another important reason to have a website is to show your credibility. If your business doesn't have a website, the perception of potential clients will have of you is shady. This goes for businesses who have bad quality websites too. Your site should represent your brand and business perfectly, and look professional to your clients.

Last but not least, your website acts as your very own personal marketing platform. A place to showcase every aspect of your company, showing off what you do and how you stand out from your competitors.



" Use your website to tell clients about new or upcoming offers, deals and discounts. Use it to collect important details to market to new clients. "

WEBSITE DESIGN



Infinite Management understand that every website is unique to each company, and therefore offer tailored quotes to suit your needs. However, to give you an idea of pricing please see below:

1

Two - Four page website, one years hosting, one years domain, tailored SEO & social links.

FROM £480

2

Five - Six page website, one years hosting, one years domain, tailored SEO & social links, customised form builder and site booster app

FROM £845

3

This package is for larger business with a need for more pages, space, content and support.

Eight + page website, one years hosting, one years domain, tailored SEO, social links, customised form builder, site booster app, 10 email campaigns a month / 50k emails per month, priority response and VIP support.

FROM £1485

WEBSITE MANAGEMENT

ADDITIONAL EXTRAS

- + Add an extra page to your website at any time £75
- + Personalised Mailboxes EG: info@yourbusinessname.com £80 each
- + Page maintenance and/or management from £45 per hour
- + Google & Google Analytics Set Up £90
- + Google & Google Analytics Management from £45 per hour

ONGOING MANAGEMENT

There are two options when hosting a website with Infinite Management. We keep up with all content and edits that you might need carried out, or you can manage your own website at no extra cost. This option means you'll pay only for our set up and design services, with no monthly or annual fees (fees will apply with website host and domain supplier).

Our monthly management services start from just £25 per month, and we can do as little or as much as required.

Please note that these prices are start up costs only. Annual renewal will be required for hosting, domains, mailboxes etc each year. Due to yearly inflation, your renewal fee may vary.



GET IN TOUCH

with Infinite Management

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